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POWER PLAYERS

# Executives from Jeff Bezos to Ford Motor Co.'s Bill Ford tell Joe Biden: Fighting climate change means job creation

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Catherine Clifford  
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President-elect Joe Biden leaves the podium after speaking about climate change and wildfires on the West Coast while on the campaign trail in September. Drew Angerer | Getty Images News | Getty Images

Marc Benioff and Ford Motor Company executive chairman Bill Ford, signed an open letter to President Joe Biden to pledge their support to the new administration's goals to combat climate change.

In particular, the open letter, released Sunday, underscored the potential job growth new climate change mitigation technology will provide.

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"You've famously said: 'When I hear the words climate change, I hear jobs.' We agree," [the open letter says](#). "While the climate crisis presents incredible challenges, it is also the greatest economic opportunity for innovation, job creation, new businesses, and investment in our communities."

Biden made combating climate change one of the pillars of his campaign and [outlined a \\$2 trillion plan](#) that would create jobs by rebuilding infrastructure in the United States in a sustainable manner, upgrading buildings and weatherizing homes, investing in the development and commercialization of clean energy technology, to name a few initiatives.

"Your commitment to build back better with clean energy jobs and tackling the legacy of environmental injustice is the consequential action that science and our future demands," the open letter says. "We will work alongside you to realize this ambitious pursuit."



**Marc Benioff**   
@Benioff



"As we recover from COVID-19 and rebuild the global economy, we must also act on climate change. In fact, these are not separate missions; they are one and the same. This is the most decisive decade in human history to confront the climate crisis."



The coronavirus pandemic decimated the job market in the United States, and while there has been some recovery from the nadir in the spring, there are still many millions of jobs which have not yet come back.

In addition to business leaders, some celebrity activists signed the open letter to Biden including Zooey Deschanel and Leonardo DiCaprio.

On Biden's first day in office, he rejoined the Paris Climate Agreement, an international treatise to keep global warming under 2 degrees Celsius when compared to pre-industrial levels.

"By rejoining the Paris Agreement on day one, you have moved the United States in the right direction," the open letter reads. "But, as you have stated, it is simply not enough, and we must 'do all we possibly can.'"

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